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Eric E. Clapper

## Education :

### **BA Studio art: Graphic Design**

Graduated Spring 2016

### **Google Adwords Certification**

pending examination

### **BBA major in Marketing:**

Graduated Spring 2016

## Skill Sets :

**Graphic Design:** Photoshop, Illustrator, & Indesign

**Web Design:** HTML, CSS, Java, FTP,

**Photography:** digital, film, photo manipulation

**Marketing:** social media (targeted ads on FB & Instagram) and sales

## Experience :

### **Signarama, North Palm Beach - November 2018 - September 2020**

- Full time in house graphic designer
- Focus primarily on design proofing and print production
- I would regularly clean/maintain and also repair printer etc.
- I also set up permit proofs and help facilitate production & installs

### **Image 360, Boca Raton - April 2015 - June 2017**

- in house graphic designer for print, branding and signage
- production experience with a CNC router, print presets for printing on vinyl, vinyl plotter, and lamination
- I use general construction experience for install, fabricating signage and use of tools

### **B.e. Easy Music and Arts Festival - January 2012 - Feb 2016**

- founded an annual festival which supported a scholarship fund and became an established 501(c)3 non profit organization, which I am currently on the board of directors for
- lead online marketing, social media and brand design
- designed the website and created social media outlets  
[www.beeasymusicfestival.com](http://www.beeasymusicfestival.com)
- built and maintained our email campaigns via mailchimp
- helped to successfully establish a 4 year long annual non profit music event which had over 3,500 people attend in 2015

### **Mark Graphics - March 2012 - May 2014**

- in house graphic designer for print, branding and web design
- redesigned mega-mailers website for direct mail marketing
- phone / business to business sales and customer service

## Awards :

### **Miami International Fashion Week - 2010 poster contest**

1st place student graphic designer of the year award